









# APPLICATION FORM CSFD CAPACITY BUILDING WORKSHOP ON CIVIL SOCIETY ADVOCACY

## Training dates and venue

The training will be organised from 23-24th November in Madrid. Travel and hotel costs will be covered for all participants, based on a pre-defined application process.

## **Background**

Advocacy is an important element of work for civil society organisations (CSOs) active in the field of drug use and drug demand reduction.

Advocacy is an important tool for civil society members to achieve their main goal of influencing the formulation and implementation of public policies and programs. Advocacy aims to influence the political agenda in order to achieve changes and improvements for a community or group of people.

In order to do so, CSOs should come up with new ideas about how to conduct advocacy at national, regional and international levels. This training workshop will provide participants with methods, communications tips and concrete examples of good practices.

### The training workshop

The training workshop will bring together 40 civil society representatives from CSOs that have their main base of operation in an EU member state, EEA, acceding, candidate or potential candidate country, working in the field of drug use and drug demand reduction.

Participants of the training workshop will improve their capacities in planning, implementing, evaluating and communicating advocacy actions.

This workshop is co-funded by the European Union, Directorate-General for Migration and Home Affairs













The workshop is practical, interactive and builds upon the experience and the specific needs of the participants. In this two days- training workshop we will address:

- How to ensure the meaningful participation of vulnerable people and groups in the development of advocacy actions.
- How to develop transformative political advocacy interventions with gender approach and right approach.
- How to plan and evaluate advocacy actions.
- How to advocate at international level.
- How to advocate at regional and local level.
- How to advocate for reform in difficult environments.
- How to give visibility to advocacy work and impacts.

The workshop is being organised by Red de Atención a las Adicciones (UNAD), Rights Reporter Foundation (RRF), AFEW International and the International Drug Policy Consortium (IDPC).

For any questions, please contact Lola Capdepon at lola.capdepon@unad.org, +34 678 86 33 22.

#### **Trainers**

- Peter Sarosi (Rights Reporter Foundation)
- Valeria Fulga (AFEW International)
- Yuri de Boer (AFEW International)
- Marie Nougier (International Drug Policy Consortium)
- Matt Southwell (European Network of People Who Use Drugs)

## The participants' profile

Participants are civil society representatives and service providers in the field of drug use and drug demand reduction which have their main base of operation in an EU member state, EEA, acceding, candidate or potential candidate country. They are members of the Civil Society Forum on Drugs or related to one the members' networks.

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Participants are highly motivated to improve their capacities in the area of advocacy and will be able to implement and share gained knowledge and information within their organisation.

Participants speak and write English fluently.

## **Application process**

- Applications need to be submitted before the 17th September, by filling in this form: https://forms.gle/bgEzVw2oSnyXVFYw9
- A final selection of participants will be made until 1st October. If you are selected we will
  contact you to manage your trip. If you are not selected we will inform you.
- A detailed agenda will be disseminated to selected participants in October.

## Selection criteria

- No or basic knowledge of advocacy.
- Demonstrate need to engage in drug policy advocacy.
- Commitment to attend the entirety of the workshop.
- Working knowledge of English language (no interpretation will be provided).
- Regional representation (note that a small number of participants may come from EU neighbouring countries outside of member states, candidate or acceding states).
- Gender representation.
- Representation of different fields of work (prevention, harm reduction, treatment, recovery, advocacy, youth, women, etc).

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